

RoadMember Announces New Travel App Experience

Application driven by memory science helps users plan and remember road trips from beginning to end

Nov 10, 2019, Denver, CO: Today, Getaways, a travel company based out of the northwest United States, announced that they will be releasing a new app called Getaway Graphix. This app blurs industry boundaries by allowing travelers to plan routes, document stops, and share their notes and photos in one convenient place. At the end of a trip, it presents users with an interactive, shareable, visual representation of their journey. Made for artistic and inartistic travelers alike, this blend between a travel planner and travel journal uses memory science, metadata, and design techniques to help adventurers visualize where they've been and where they're going.

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Many people dream of their next big trip. Whether it be a quick weekend get away or an extravagant bucket list destination, planning a trip can be hard. Where will you go, what will you see, how will you remember it?

By using memory science, Getaway Graphix presents a creative solution for road trip planning by allowing users to enter their destination, find attractions along the route, and add notes and photos as they arrive at each stop. By setting their profile to public, a user can share their discoveries with loved ones every step of the way.

The CEO of the company, Kate Morgan, stated, "Travel has become more accessible throughout the years, and sometimes the options seem infinite. People today are overwhelmed with decisions and information, and all too often, travel photos get buried in our hard drives and social media feeds. Many people are looking to plan out their

trips but might need some structure to do so. Not only will Getaway Graphix allow them to do that, but it will allow them to share their progress with others.”

Getting started is as easy as picking a destination and mapping out potential restaurants, museums, hikes, and more along the way. As the users arrive at each spot, they will be prompted to snap a quick photo and enter some words to describe what they see and how they feel.

Happy user Anthony Marquez says, “Mindfulness is kind of a buzzword right now, but that’s truly what I experience when I use Getaway Graphix. Photos can transport people across the world in the blink of an eye, and I love being able to reflect on my day, week, or even month abroad. This app helps me move seamlessly between planning, execution, and reflection.”

Incredibly efficient and effective for community bonding, Getaway Graphix helps users worry less about their next road trip. For more information visit getawaygraphix.com.

Getaway Graphix started in 2019 by a group of college classmates. Their love for adventure brought them together to make a company that is dedicated to making travel experiences effortless and memorable.