

COMPETITIVE ANALYSIS



PROS

Accessible ticket wallet

Personalized account

CONS

Multiple features takes user to separate browser

Confusion between Next Ride and Plan your Trip

No map

No live updates - schedule isn't always reliable

OVERVIEW

“Find nearby stops, look up departure times, plan trips, and see real time vehicle locations and arrival predictions while you are on the go with these useful tools.”

While this app has many features, it isn't as accessible as it should be. The app links to separate browsers and tickets/times aren't always reliable.

ADDITIONAL INFO

“Like the denver transit services, this app has limited usefulness for most people. I'm not sure that "next ride" updates in real time due to delays, etc. Google maps is generally easier and more reliable. The only reason to have this app is for buying tix with a credit card, otherwise it is basically useless.” ★★☆☆☆

Main Features:

Buy Tickets

Ticket Wallet

Account

Trip Planner

Next Ride